



CUSTOMER STORY:


Connecting Parts Together after Connecting Ideas
Yealink Helps Mekonomen Company Facilitate Co-Working Efficiency



 Customer:
Mekonomen Company

 Organization Size:
Enterprise (6000+)

 Country:
Sweden

 Industry:
Vehicle Repair and Maintenance

 Scenario:
Large Meeting Room (12 users and more)
Medium Meeting Room (7-12 users)
Small Meeting Room (2-6 users)
Open Space

About Mekonomen Company

Mekonomen Company Sweden is an integral part of MEKO, an international leader in the automotive aftermarket. As Sweden's foremost car workshop chain, Mekonomen Company operates approximately 120 stores and 500 concept workshops nationwide.

The company promises delivery within two hours of ordering, a commitment that began with Ingemar and Leif making deliveries in an old Mercedes. Over the years, the dedication of Mekonomen Company's employees and the strength of its brand have fueled a successful journey that continues to flourish.

Situation

Optimizing workspace is a shared expectation, especially with the advent of remote and hybrid work age. In the automotive aftermarket, supply chain resilience is a keyword that dictates efficient communication and collaboration among divisions.

Mekonomen Company who values mobility and connectivity in the workflow faces the challenge of seeking a streamlined, simple solution to stimulate creativity in teamwork, including how to satisfy integrated needs in video meetings.

Solutions

Yealink offered a flexible and user-friendly solution to enable hybrid meetings with a high standard. The game changer, Yealink's one-stop solution of MeetingBoard, brings an all-in-one convenience, with its comprehensive functionality of video, audio, display, and writing.



MeetingBoard65/85



MeetingBar A20



RoomPanel



Touch Console

 [Read the full story](#)

The Yealink team never ceases to engineer solutions that not only meet but exceed customer's expectations, offering a blend of intuitive design and powerful capabilities to transform the video conferencing experience into a driver for enhanced productivity and seamless collaboration.

Results & Benefits

“ Empowered by Yealink's consistent standard of video meeting technology excellence across all products, Mekonomen Company enjoyed an intelligent and immersive video collaboration experience cost-efficiently. ”

All-in-one User Control, Simple Co-working Right Away

Users can just check the schedule on the RoomPanel, then walk in, and join a meeting with one touch—no need to jump through hoops or deal with complex control systems. The sharing kit of MeetingBoard facilitates the preparation, as Mekonomen Company can bring their own devices to use all meeting platforms.

Free from the hassle of tangled cables, Mekonomen Company users could enjoy the simplicity of seamless collaboration in rooms of different sizes. Whether installing the MeetingBoard or just fitting with MeetingBar A20, just in one touch, Mekonomen Company's meeting efficiency is boosted in plug-and-play.



AI-enhanced Meeting Equality, Fruitful brainstorming

In hybrid meetings, everyone still needs to be heard and understood like the 1-on-1 experience, that's why the user-focused AI technology becomes a key factor.

In the large meeting rooms of Mekonomen Company, Yealink's camera could put every participant into the spotlight with 4K video quality in the MeetingBoard display. Thanks to AI-empowered audio technology, every voice was clear and focused in Mekonomen Company teams.

With Yealink's outstanding AI performance, MeetingBoard becomes the technical catalyst for meeting equality. Therefore, Mekonomen Company created a user-focused immersive environment without cutting corners, where speakers are fully engaged in brainstorming.

Visualize Creativity by Plug-and-Share

By virtue of MeetingBoard's rich and interesting sharing functionality, Mekonomen Company gathered and recorded inspirations throughout the content sharing. Instead of wasting time working out incoherent memos, Mekonomen Company effortlessly wrapped up video meetings effectively.

Fuel Your Hybrid Work Efficiency

The product choice of MeetingBoard plus MeetingBar turns out a magic bullet to fuel hybrid work efficiency for companies like Mekonomen Company, who have huge needs for video meetings and expect easy deployment. Empowered by Yealink's all-in-one solution, Mekonomen Company transformed their meeting routines into a productivity driver, enabling simple and effective collaboration.



[Read the full story](#)